

Bath & North East Somerset Council

MEETING	Licensing Sub Committee	
MEETING DATE	26th March 2026	EXECUTIVE FORWARD PLAN REFERENCE:
TITLE:	Application for a New Premises Licence for: Beer Travel UK Limited Container 21 105–115 High Street Twerton Bath BA2 1DB	
WARD:	Twerton	
AN OPEN PUBLIC ITEM		
<p>List of attachments to this report:</p> <p>Annex A Application for a new premises licence.</p> <p>Annex B Plan of premises submitted with application.</p> <p>Annex C Representation of objection received - Avon & Somerset Police (Bath).</p> <p>Annex D Annex to Police Objection</p> <p>Annex E Representation of objection received - South Wales Police</p> <p>Annex F Representation of objection received – Avon & Somerset Police (Bristol)</p>		

1 THE ISSUE

- 1.1 An application has been made under section 17 of the Licensing Act 2003 by Beer Travel UK Limited for a new Premises Licence in respect of Container 21, 105–115 High Street, Twerton, Bath BA2 1DB.
- 1.2 A relevant representation has been received within the statutory period from Avon & Somerset Police (Responsible Authority). The representation is produced at Annex C. No other representations have been received.

2 RECOMMENDATION

- 2.1 The Committee is asked to determine the application.

3 THE REPORT

3.1 An application has been submitted by Beer Travel UK Limited for a new premises licence. A copy of the application is produced at Annex A.

3.2 The application proposes the following licensable activity:

- The Supply of Alcohol (for consumption off the premises only)
08:00 to 21:00 daily.

3.3 The application proposes the following opening times:

- 08:00 to 21:00 daily.
(Note: Customers will not be permitted access to the licensed areas of the premises.)

3.4 General description of the premises (as provided by the applicant):

The premises comprise a container storage unit within a secure compound. Alcohol for sale will be stored at this site and appropriated to the contract of sale following confirmation of the contractual order. Customers will not attend the container. The applicant states that the alcohol would primarily service beer bike operations undertaken in cities including Bristol and Cardiff. The applicant confirms that there is no intention of undertaking beer bike tours within the Bath & North East Somerset licensing area.

3.5 The following measures have been offered by the applicant to promote the licensing objectives:

- Staff involved in the direct sale of alcohol by retail will receive training on underage sales.
- Operation of a Challenge 25 proof-of-age scheme at the point of delivery and maintenance of refusals records.
- Customers will not be permitted access to the licensed premises.

3.6 The floor plans detailing the extent of the proposed licensed area is produced at Annex B.

3.7 The Licensing Act 2003 (Section 4) states that it is the duty of all Licensing Authorities to carry out their functions under the Act with a view to promoting the licensing objectives. The licensing objectives are:

- The prevention of crime and disorder.
- Public safety.
- The prevention of public nuisance
- The protection of children from harm.

3.8 Each objective is of equal importance and these four are always of paramount consideration. When considering applications,

representations or notifications, the Licensing Authority will have regard to these licensing objectives.

- 3.9 The Licensing Authority may grant the application with or without additional conditions.
- 3.10 Section 4(3) Licensing Act 2003 states that the Licensing Authority should also have regard to the Council's Licensing Policy, the Statutory Guidance issued under Section 182 of the Licensing Act 2003, and the Licensing Act itself, and in particular to:
 - a) Paragraphs 3-6, 8-10, 13-14, 17-24, 29, 33-36, 38-41 of the 2025 policy;
 - b) Chapters 2, 8, 9 and 10 of the Statutory Guidance as revised February 2026;
 - c) Sections 4, 9, 10, 11, 12, 13, 16, 17, 18, 23, 182, and 183 of the Act.
- 3.11 The Licensing Authority recognises that Licensing and Planning are separate regimes. Where an application is granted by the Licensing Authority, which would require planning permission, this would not relieve the applicant of the need to obtain that permission. It will still be necessary for the applicant to ensure that they have ALL the necessary permissions in place to enable them to run the business within the law.
- 3.12 If the application is refused the applicant may appeal within 21 days of the notification to the Magistrates' Court. If the application is granted the person making the relevant representation may appeal within 21 days of the notification to the Magistrates' Court. On appeal the court may either dismiss the appeal, substitute the decision appealed against for any other decision which could have been made by the Licensing Authority, or remit the case to the Licensing Authority to dispose of in accordance with the direction of the court. The court may make such order for costs as it thinks fit.
- 3.13 In accordance with the requirements of the Act, copies of the application were forwarded to the Responsible Authorities including, Police, the Fire Authority, the Environmental Protection Team, Development Control, Trading Standards, Health Authority and the Safeguarding Children and Young Persons Team.
- 3.14 The applicant was required to place a notice at the premises for a period of 28 consecutive days starting the day after the application was made, and to place an advert in a local newspaper within 10 working days of submitting the application to the licensing authority.
- 3.15 A representation of objection has been received within the statutory period from the Avon & Somerset Police on the basis that the proposal presents significant and unacceptable risks to the licensing objectives of the prevention of crime and disorder, public safety and the prevention of public nuisance. This objection is produced at Annex C.

- 3.16 The Licensing Authority has received an objection from South Wales Police (SWP) relating to the applicant's intention to use alcohol stored at the Bath site to service beer bike operations in Cardiff. SWP raise concerns regarding public safety, supervision, route management, intoxication control and the absence of an operating plan for activity taking place on public highways. These concerns indicate that the applicant has not demonstrated how the licensing objectives would be promoted during the associated activity.
- 3.17 The Licensing Authority has also received a further objection from the Avon & Somerset Police Bristol Licensing Team concerning the applicant's proposed beer bike operations in Bristol. This representation highlights the lack of an operating schedule, absence of supervision and safety controls, indications of irresponsible alcohol promotions and no locally accountable management structure.
- 3.18 These matters reinforce concerns that the licensing objectives would not be adequately promoted in connection with the wider operation.
- 3.19 Key concerns raised by the Police include:
- Consumption of alcohol taking place on mobile "beer bikes" operating on public highways in Bristol and Cardiff, outside the Bath & North East Somerset area.
 - Absence of clarity regarding routes, supervision, intoxication management or control measures during tours.
 - Lack of conditions relating to driver sobriety, passenger safety, first aid, communication systems, or emergency procedures.
 - No detail regarding noise controls, route planning, public nuisance mitigation or traffic management.
 - No proposed safeguards relating to alcohol transport, behaviour management, dispersal or accountability.
 - Concerns about public disorder, injury risk, nuisance, anti-social behaviour and enforceability.
 - Placement of the statutory notice in Bath giving residents in other affected cities (Bristol, Cardiff) no opportunity to make representations.
- 3.20 The Police therefore submit that the application fails to comprehensively promote the licensing objectives and request refusal of the application.
- 3.21 As a relevant representation has been received, the Licensing Sub Committee must determine the application in accordance with the Licensing Act 2003.

4 STATUTORY CONSIDERATIONS

- 4.1 An Equality Impact Assessment (EqIA) has been completed. No adverse or other significant issues were found.
- 4.2 Consideration must be given to the Human Rights Act 1998 and the "convention rights".

4.3 The Sub Committee have been delegated authority to determine the application on behalf of the Licensing Authority in accordance with the Licensing Act 2003.

4.4 When reaching a decision, the Licensing Authority must carry out its functions with a view to promoting the four licensing objectives.

5 RESOURCE IMPLICATIONS (FINANCE, PROPERTY, PEOPLE)

5.1 The costs of processing licences are covered by the fees charged.

6 RISK MANAGEMENT

6.1 A risk assessment related to the issue and recommendations has been undertaken, in compliance with the Council's decision-making risk management guidance.

7 CLIMATE CHANGE

7.1 The licensing objectives do not require the applicant to specify steps to mitigate the impact of climate emergency. However, the applicant is encouraged to consider locally sourced ingredients and reducing single use plastic in the operation of their business.

8 OTHER OPTIONS CONSIDERED

8.1 None.

9 CONSULTATION

9.1 The Council's Monitoring Officer (Head of Legal & Democratic Services and Council Solicitor), Section 151 Officer (Director of Finance) and Head of Service, – Community and Compliance have had the opportunity to input to this report and have cleared it for publication.

9.2 This report has not been sent to the Trades Union because they would not be involved.

Contact person	John Dowding Public Protection Manager - Licensing 01225 477662
Background papers	Licensing Act 2003 Guidance issued under s.182 of the Licensing Act 2003 Licensing Act 2003 (Premises and Club Premises Certificates) Regulations 2005 B&NES Statement of Licensing Policy
Please contact the report author if you need to access this report in an alternative format	

Annex A

Application for a Premises Licence under the Licensing Act 2003

Please read the following instructions first –

- Use the Extra Page at the end of the form to provide further details if necessary
- When it is complete you can submit the form directly to us – click on the Submit Form button. You may wish to print and keep a copy of the completed form for your records. For help information about filling in this type of electronic form, click on the help information button
- [Please read the available information on the Licensing Act 2003](#)
- [Before completing this form please read the guidance notes](#)

What district/local area are you applying to?

I / We

(premises licence holder name)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Part 1 – Premises Details

Postal address of premises or, if none, ordinance survey map reference or description

Container 21
105 - 115 High Street
Twerton
Bath

Postcode

BA2 1DB

Telephone number of premises

Non-domestic rateable value of premises

£0.00

[\(if you are unsure, you can use this Government link for more information\)](#)

Trading name of the business

Beer Bike

Part 2 – Applicant Details

Please state whether you are applying for a premises licence as:

Please confirm:

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities;

or

I am making the application pursuant to a:

Statutory function or

A function discharged by virtue of His Majesty's prerogative

OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In case of a partnership or other joint nature (other than a body corporate), please give the name and address of each party concerned.

Name

Beer Travel Uk Limited

Address

128 City Road
London
EC1V 2NX

Registered number (where applicable)

14254757

Description of applicant (for example, partnership, company, unincorporated association etc.)

Private Limited Company

Telephone number (if any)

Email address (optional)

Operating Schedule

When do you want the premises licence to start?

Please note, your application for a premises licence may take up to two months to determine.

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people attend the premises at any one time, please state the number expected to attend

General description of premises

The Concept Of Beer Bikes Was Developed In The Netherlands. Beer Bikes Are Vehicles Powered By A Set Of Pedalling Platforms That Typically Travel Through Cities On Sightseeing Tours With Such Tours Undertaken By Numerous Businesses Throughout The Uk. The Operator Has Been Operating Their Beer Bike Business Since 2013 In Multiple Countries And Locations. Beer Bike Hires Will Usually Be For The Purposes Of Sightseeing Tours But Can Include Special Occasions Such As Corporate Rentals And Team Building Events. Typically The Ride Will Last Anywhere From 60 Minutes To 75 Minutes And Cater For 6+ Guests But Both Depend On The City In Question. Previously The Applicant's Business Typically Operated With Customers Bringing Their Own Alcohol To Accompany Their Beer Bike Experience But The Operator Has Obtained A Premises Licence Elsewhere To Facilitate Being Able Sell Alcohol By Retail To Its Beer Bike Customers In Cities Local To The Premises Licence. The Applicant Premises Is A Container Storage Unit Within A Secure Compound Where Alcohol For Sale Will Be Stored And Appropriated To The Contract Of Sale Following The Confirmation Of The Contractual Order. This Application Is Therefore Requests Licensed Hours For Off Sales Of 08:00 To 21:00 Daily In Order To Reflect Those Timings When The Alcohol Sales Are Likely To Be Made I.e. When The Alcohol Is Appropriated To The Contract. Customers Will Not Be Permitted Access To The Licensed Premises. The Operator Currently Operates Uk Based Beer Bike Tours In Numerous Cities. It Is Envisaged That The Applicant Premises Would Primarily Service Its Beer Bike Tours In Bristol And Cardiff. There Is No Intention Of Undertaking Beer Bike Tours In The Bath & North East Somerset Licensing Authority Area. The Proposed Licensed Areas Are Edged Red On The Plan Deposited With The Application Drawing Bee115/2. An Indicative Site Location Plan Is Also Deposited With The Application Showing The Location Of The Premises In The Wider Area With The Premises Location Itself Also Edged Red.

Operating Schedule Continued

What licensable activities do you intend to carry on from the premises?
(Please see sections 1 of the Licensing Act 2003 and Schedule 1 and 2 to the Licensing Act)

Provision of regulated entertainment

- a) plays (if yes, fill in box A)
- b) films (if yes, fill in box B)
- c) indoor sporting events (if yes, fill in box C)
- d) boxing or wrestling entertainment (if yes, fill in box D)
- e) live music (if yes, fill in box E)
- f) recorded music (if yes, fill in box F)
- g) performance of dance (if yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if yes, fill in box H)

i) Provision of late night refreshment (if yes, fill in box I)

j) Supply of alcohol (if yes, fill in box J)

Is the premises exclusively or primarily selling alcohol for consumption on the premises?

In all cases complete boxes K, L and M (on the following pages)

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption: (please read guidance note 2)		On the premises <input type="checkbox"/>					
					Off the premises <input checked="" type="checkbox"/>					
					Both <input type="checkbox"/>					
Day	Start time	Finish time	State any seasonal variations for the supply of alcohol (please read guidance note 4)							
Mon	08:00	21:00	None							
Tues	08:00	21:00								
Wed	08:00	21:00								
Thur	08:00	21:00					Non standard timings. Where you intend to use the premises for the supply of alcohol at different times than those listed, please list (please read guidance note 5)			
Fri	08:00	21:00								
Sat	08:00	21:00								
Sun	08:00	21:00								

State the name and details of the individual whom you wish to specify on the licence as Designated Premises Supervisor (DPS).

Title	Mr
First Name(s)	Athanasios
Surname	Koufis
Date of Birth	0
Address	
Postcode	
Personal licence number	2025/01305/LAPER
Issuing licensing authority	Hammersmith & Fulham

Please print the 'Consent of individual to being specified as premises supervisor' form and have the person specified above sign and confirm the details given.

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

None

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)	
Day	Start time	Finish time		
Mon	<input type="text" value="08:00"/>	<input type="text" value="21:00"/>	None	
	<input type="text"/>	<input type="text"/>		
Tues	<input type="text" value="08:00"/>	<input type="text" value="21:00"/>		
	<input type="text"/>	<input type="text"/>		
Wed	<input type="text" value="08:00"/>	<input type="text" value="21:00"/>		
	<input type="text"/>	<input type="text"/>		
Thur	<input type="text" value="08:00"/>	<input type="text" value="21:00"/>		Non standard timings. Where you intend to use the premises to be open to the public at different times than those listed, please list (please read guidance note 5)
	<input type="text"/>	<input type="text"/>		None
Fri	<input type="text" value="08:00"/>	<input type="text" value="21:00"/>		Note: Customers will not be permitted access to the licensed areas
	<input type="text"/>	<input type="text"/>		
Sat	<input type="text" value="08:00"/>	<input type="text" value="21:00"/>		
	<input type="text"/>	<input type="text"/>		
Sun	<input type="text" value="08:00"/>	<input type="text" value="21:00"/>		
	<input type="text"/>	<input type="text"/>		

M – Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)

I have undertaken my own risk assessment to take the following proposed steps.

b) The prevention of crime and disorder

No further risks have been identified which need to be addressed, save as below

1. Staff involved in the direct sale of alcohol by retail will receive training on matters concerning underage sales.
2. The Challenge 25 proof of age scheme will be operated at the point of delivery. The scheme will include the maintenance of a refusal's record and staff training records.

c) Public safety

No further risks have been identified which need to be addressed, save as below

3. Customers will not be permitted access to the licensed areas. Accordingly, no risks are therefore anticipated.

d) The prevention of public nuisance

No risks have been identified

e) The protection of children from harm

See (b) above.

I will provide the plan of the premises (See [section 2.9](#) of this guidance)

I will provide the consent form

I understand that once my application has been formally accepted, I must advertise my application

I understand that if I do not comply with the above requirements my application will be rejected

I am applying as an individual rather than a business / limited company and have provided proof of my entitlement to work in the UK (for information on what you can provide as evidence, [please reference our evidence guidance notes](#))

Please attach evidence using the 'Upload & Attach Files' button.

Types of files accepted as attachments: gif, jpg, jpeg, tif, tiff, bmp, png and pdf.

Please ensure that the documents you attach are complete and easy to read. If documents are incomplete or are difficult to read this may result in a delay in your application.

Declaration (please read guidance note 10)

[Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK.

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate.

It is an offence, under section 158 of the licensing act 2003, to make a false statement in or in conviction to a fine of any amount.

It is an offence under section 24b of the immigration act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the immigration, asylum and nationality act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

Confirmation of applicant or applicant's solicitor or other duly authorised agent. (See guidance note 11) **If confirming on behalf of the applicant please state in what capacity.**

Confirmation

Name

John Gaunt & Partners

Date

30/01/2026

Capacity (owner, director etc.)

Solicitors For The Applicant

For joint applications confirmation of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12) **If confirming on behalf of the applicant please state in what capacity.**

Confirmation

Name

Date

Capacity (owner, director etc.)

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

Name

John Gaunt & Partners

Address

John Gaunt & Partners
Omega Court
372 Cemetery Road
Sheffield

Postcode

S11 8FT

Telephone number (if any)

01142668664

If you would prefer us to correspond with you by email, your email address (optional)

probson@john-gaunt.co.uk

Use this page if there is any other information that you think we should know about.
Information entered on this page will be sent to us, along with the data on the rest of the form when you use the "Submit" option.

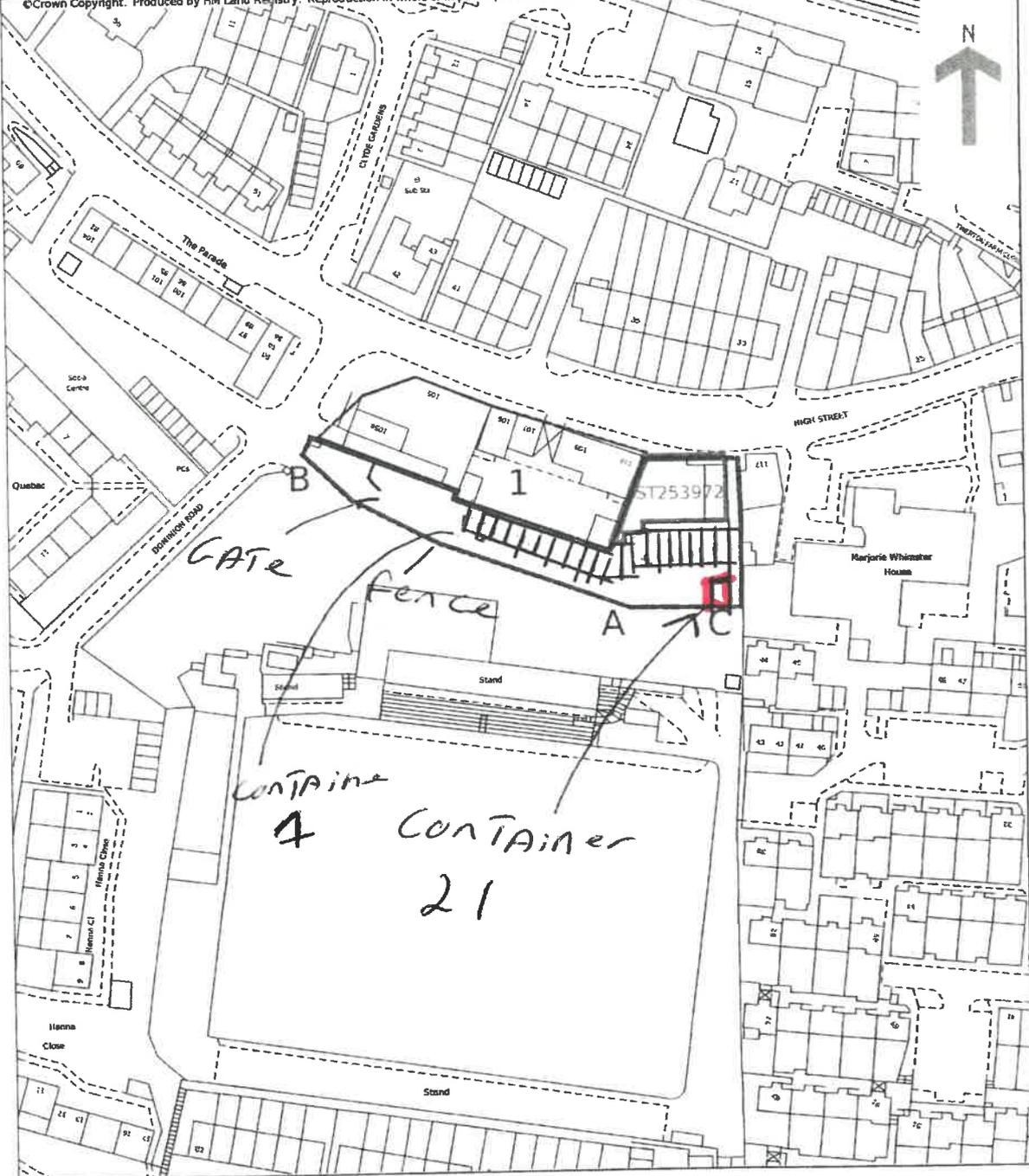
Annex B

HM Land Registry
Current title plan

Title number **ST269670**
Ordnance Survey map reference **ST7264NE**
Scale **1:1250**
Administrative area **Bath and North East Somerset**



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This title is dealt with by HM Land Registry, Plymouth Office.



Annex C

Representation Form

Responsible Authority : Please delete as appropriate
POLICE

Your Name	Ben Allen	
Job Title	Police Licensing Officer	
Postal and email address	Neighbourhood Policing Support Avon and Somerset Police Lewis House Manvers Street Bath BA1 1JG Ben.Allen@avonandsomerset.police.uk	
Contact telephone number	07889657777	
Name of the premises you are making a representation about.	Beer Travel UK Limited	
Address of the premises you are making a representation about.	Container 21, 105 - 115 High Street, Twerton, Bath, BA2 1DB.	
Which of the four licensing Objectives does your representation relate to? Please state yes or no.	Yes Or No	<p>Please detail the evidence supporting your representation. Or the reason for your representation. Please use separate sheets if necessary</p> <p>This representation is submitted by the police as a responsible authority under the licensing act 2003 in respect of the above application.</p> <p>The police object to this application on the basis that the nature of the proposed operation presents a significant and unacceptable risk to the licensing objectives of the prevention of crime and disorder, public safety and the prevention of public nuisance.</p> <p>The application seeks to authorise the sale of alcohol in circumstances where consumption would take place in a moving vehicle on the public highway, operating across local authority boundaries, with no clear or coherent framework.</p> <p>The police submit that this creates a high-risk environment for disorder, injury, and nuisance to the public, and gives rise to serious concerns regarding accountability, enforcement and public protection.</p> <p>The application raises significant concerns due to the nature of the proposed operation, the absence of meaningful operating controls, and the disconnect between the licensed premises (a storage container in Bath) and the area of alcohol consumption (beer bike tours operating in Bristol and potentially elsewhere) The application contains no detail on where the routes of the beer bikes tours will take place.</p> <p>The application seeks a premises licence for the sale of alcohol from a container storage unit in Bath. The applicant states that the alcohol will be stored at this location and “appropriated to the contract of sale following</p>

confirmation of the contractual order”

It is understood that the alcohol will then be supplied and consumed during beer bike tours operating in Bristol and Cardiff, with no clear or enforceable mechanism detailed for how alcohol will be transported, controlled, supervised, or supplied once it leaves the premises.

Appropriation at a storage container does not remove the need for control. There must be lawful supervision of supply, intoxication management and accountability at the point of consumption.

The police consider that this arrangement lacks clarity, transparency and effective safeguards.

The placing of the blue notice on the storage container in Bath will not give the residents of Bristol and Cardiff the awareness of the application and the opportunity to object.

The application proposes only minimal conditions. There is a notable absence of conditions addressing:

Driver sobriety and who controls the vehicle.

Passenger intoxication management.

Safe transfer and transport of alcohol from Bath to Bristol and Cardiff.

Noise control and public nuisance

Traffic disruption and obstruction

Public urination and antisocial behaviour

Damage to public property and public spaces.

Liability, supervision and accountability.

Given the inherent risks associated with mobile alcohol consumption, the police consider the proposed conditions to be wholly inadequate.

Beer bikes are operated on the public highway and interact with pedestrians, cyclists, and motor vehicles. Without a mandatory requirement for a sober driver with exclusive control, there is a real risk of offences under the road traffic act 1998, careless cycling or loss of vehicle control.

The speed of the vehicle will be controlled by the patrons peddling the bike, so the speed of the vehicle on a public highway could vary dramatically with each excursion causing drivers of motor vehicles to become frustrated potentially leading to public safety issues.

The application does not specify limits on alcohol consumption and tour time limits.

If people only have a limited time on the bike this could cause them to binge/ rush their drinks leading to potential issues during the tour and once it has finished.

It also does not specify measures to refuse service to intoxicated patrons and procedures for managing disorderly or vulnerable individuals. There is no detail of first aid kit provisions, seatbelt facilities on the vehicle or means of communication to call for assistance. Again, issues linked to public safety.

The police are concerned that the absence of controls will lead to excessive intoxication in a public setting.

This significantly increases the likelihood of disorderly

behaviour, aggression towards members of the public, confrontation with impatient motorists, falls and injuries and alcohol related medical incidents.

Without a robust alcohol management policy, the risk to public safety and crime prevention is substantial. People are not allowed to walk around with a glass drinking vessel in a town centre, drinking alcohol on moving vehicle on an open road is also not acceptable.

Beer bikes are, by their nature, highly visible and often noisy. The application contains no enforceable conditions addressing, shouting, chanting or singing. With these bike tour operations occurring frequently it could generate more complaints relating to noise, intimidation, and disturbance, particularly when combined with alcohol consumption.

The lack of noise mitigation conditions fails to promote the prevention of public nuisance, there is nothing in the application about briefing the riders of the bike about acceptable noise levels, proposed routes away from residential areas or signage on the bike.

The application fails to address how beer bike operations will avoid causing traffic disruption, congestion, or obstruction.

Beer bikes operate at low speeds and require significant road space. In busy urban areas such as Bristol, this creates a foreseeable risk of traffic hold ups, obstruction of emergency vehicles and conflict with pedestrians and other road users.

The absence of route controls/ proposals, risk assessments, operating restrictions or traffic management measures is a serious concern. The application has included nothing on how the applicant will risk assess each potential booking.

Alcohol related activities in public spaces are commonly associated with public urination, damage to street furniture and buildings, littering and fouling, antisocial behaviour towards residents and businesses.

There are no mitigation measures to address these risks, nor any reference to staff intervention, behavioural management, or post-tour dispersal controls.

This raises concerns under both the crime and disorder and public nuisance objectives.

In the absence of clear operational controls, it is unclear who is responsible for compliance during tours, how breaches will be detected or prevented, how complaints will be handled, how enforcement agencies can effectively monitor compliance. This lack of clarity undermines the licensing regime and places an unreasonable burden on enforcement agencies.

Other authorities have struggled to regulate these "pubs on wheels," leading to bans in cities like Amsterdam due to complaints.

Please appendix one.

		<p>For the reasons set out above, the police submit that the application fails to comprehensively promote the licensing objectives. The application also lacks transparency to why the applicant is applying for a licence in Bath but wants to carry out the main business operation in Bristol and or Cardiff.</p> <p>The whole concept of beer bikes operating in Bristol and other surrounding areas will generate significant risks associated with mobile alcohol consumption and public highway operation.</p> <p>The police therefore request that the licensing subcommittee refuse the application.</p>
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General – all four licensing objectives.		
To prevent Public Nuisance	YES	
To prevent crime and disorder	YES	
Public Safety	YES	
The protection of children from harm.		

<p>Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary and refer to checklist.</p>	
---	--

N.B If you, as the Responsible Authority, make a representation, a member from your Authority will be expected to attend the Licensing Sub Committee and any subsequent appeal proceeding.

Signed: Ben Allen

Date 23/02/26

This form must be returned within the Statutory Period.

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Amsterdam bans beer bikes amid complaints

🕒 1 November 2017



ALAMY

Amsterdam has banned beer bikes amid complaints about rowdy tourists being drunk and disorderly.

A **court ruling** on Tuesday allowed officials to prohibit their use in the centre of the Dutch city, calling the contraptions a "public order problem".



Annex E

Heddlu De Cymru
Pencadlys Heddlu
Heol y Bont-faen
Penybont
CF31 3SU

South Wales Police
Police Headquarters
Cowbridge Road
Bridgend
CF31 3SU

Cadw De Cymru Yn Ddiogel

Keeping South Wales Safe

SWYDDOGOL - OFFICIAL

Licensing Department,
Cardiff Bay Police Station,
James Street,
Cardiff,
CF10 5EW
27 February 2026

Licensing Department,
Bath and North East Somerset Council,
Lewis House,
Manvers Street,
Bath,
BA1 1JG

APPLICATION FOR THE GRANT OF A PREMISES LICENCE UNDER THE LICENSING ACT 2003.
BEER TRAVEL UK LIMITED, CONTAINER 21, 105-115 HIGH STREET, TWERTON, BATH, BA21DB

Dear Sir/Madam,

I have been made aware of this application (Licensing Application Reference: 26/00196/LAPRE) and wish to make the following representation.

South Wales Police wish to object to the grant of this application under the Licensing Objectives:

1. The Prevention of Crime and Disorder
2. The Prevention of Public Nuisance
3. Public Safety

The applicant specifies that the premises is a “storage unit within a secure compound where alcohol for sale will be stored and appropriated to the contract of sale following confirmation of the contractual order.” The application further states that the business would “primarily service its beer bike tours in Bristol and Cardiff,” with “no intention of undertaking beer bike tours in the Bath & North East Somerset Licensing Authority area.” It is highly irregular for an applicant to seek a licence in the Bath & North East Somerset area for a business intended to operate functionally over 60 miles away in a different area. Furthermore, there has been a complete lack of communication or consultation with South Wales Police or Cardiff Council Licensing. By applying in a different licensing authority area, the applicant is effectively attempting to bypass the scrutiny of the Responsible Authorities in the specific areas that will be directly impacted by the proposed licensable activity.

Prif Gwnstabl | Chief Constable Jeremy Vaughan

www.south-wales.police.uk

Rydym yn croesawu gohebiaeth yn Gymraeg ac yn Saesneg. Byddwn yn ymateb yn eich iaith o ddeuwis.
We welcome correspondence in Welsh and English. We will respond in your language of choice.



HEDDLU
DE CYMRU
SOUTH WALES
POLICE



POLICE OBJECTION

The applicant's website advertises tours that include imagery of customers drinking alcohol through traffic cones. We do not consider this to be the behaviour of a responsible operator and would have concerns that the mandatory licensing conditions regarding irresponsible drinks promotions and drinking games are being undermined.

The applicant's website advertises the provision of a "Bluetooth speaker for your music." By providing this equipment, the operator actively encourages the playback of amplified music from a non-enclosed, moving vehicle, creating a rolling nuisance.

Other major European cities, most notably Amsterdam, have implemented bans on "beer bikes" specifically due to the uncontrollable public nuisance and anti-social behaviour they attract. The combination of amplified music and the shouting of up to 14 intoxicated patrons is fundamentally incompatible with a busy city centre. Additionally, as there are no on-board toilet facilities making public urination more likely to occur.

We have seen the beer bike in action on 14 February 2026, travelling main roads through Cardiff at slow speed (estimated to be 3-4 mph) causing traffic holdups as it crosses major junctions with yellow hatched box markings and uses bus and taxi lanes. The slow speed forces other motorists, including buses and taxis, into dangerous manoeuvres to pass the wide vehicle in constrained spaces.

The proposed operation poses an increased risk of pedestrian harassment, as the elevated seating enables intoxicated patrons to heckle and intimidate members of the public. In the confined environment of a city centre, pedestrians are unable to easily avoid this mobile source of anti-social behaviour. Furthermore, the inherent obstruction caused by the vehicle's slow speed and size is likely to lead to road user conflict and we note that the applicant has failed to outline any staff training or protocols to manage these issues. Finally, since the patrons provide the physical propulsion for the vehicle, the ongoing supply of alcohol directly facilitates the potential commission of offences under Section 30 of the Road Traffic Act 1988, regarding cycling while unfit through drink or drugs.

For the reasons outlined above, it is the view of South Wales Police that this application should be refused. The applicant seeks the benefit of a Bath-based licence while exporting the associated risks, noise, and disorder to Cardiff. Additional evidence to support this notice of objection will be presented at any subsequent Licensing Sub-Committee hearing. This evidence will be expanded on verbally, written, statistical or CCTV evidence.



Heddlu De Cymru
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South Wales Police
Police Headquarters
Cowbridge Road
Bridgend
CF31 3SU

Cadw De Cymru Yn Ddiogel

Keeping South Wales Safe

If you require any further information please contact SWP59384 John Crowther at Cardiff Bay Police Licensing Department on 101(South Wales) ext. 34-988, or by email at John.crowther1@south-wales.police.uk

Yours sincerely,
R Cowan-Davies
Temporary Chief Inspector

SWYDDOGOL – OFFICIAL

Prif Gwnstabl | Chief Constable Jeremy Vaughan

www.south-wales.police.uk

Rydym yn croesawu gohebiaeth yn Gymraeg ac yn Saesneg. Byddwn yn ymateb yn eich iaith o ddewis.
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DE CYMRU**
**SOUTH WALES
POLICE**

Annex F



Avon & Somerset Constabulary Objection Licensing Act 2003.

Your Name	<i>PC 1391 CUTLER</i>
Job Title	Police Officer
Postal address	<i>The Bridewell Police Station. Bristol. BS1 2AA</i>
Contact telephone number/e-mail	Tel: 07889 657521 Email: <i>1391@avonandsomerset.police.uk</i>
Name and address of the premises you are making representations about.	<i>CONTAINER 21 105 – 115 HIGH STREET TWERTON BATH BA2 1DB</i>
Which of the four licensing Objectives does your representation relate to?	Prevention of Crime & Disorder Prevention of Public Nuisance Protection of Public Safety Protection of Children from Harm
Grounds for Representation / Objection under the Licensing Objectives?	Police Objection – Beer Bike Bristol (Beer Travel UK Ltd) With References to the Licensing Act 2003 and s.182 Guidance Applicant: Beer Travel UK Limited Proposal: Vehicle-based alcohol provision (“Beer Bike Bristol”). Alcohol storage stated as Bath. Submitting Authority: Avon and Somerset Constabulary – Bristol Licensing Team (supplementary to Ben Allen’s Bath storage objection).

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Avon and Somerset constabulary wish to make the following Objection in relation to the application for a BEER BIKE BRISTOL vehicle where alcohol will be stored in Bath.

The company is listed on the application as
BEER TRAVEL UK LIMITED

There is already a Police objection submitted by Police Alcohol Licensing Officer Ben Allen who covers Bath which is where the Container is proposed to be sited.

This is a supplementary objection from Bristol Licensing Team raising concerns, not about the storage location in Bath but regarding the overall business plan and operating procedure.

There is a comprehensive lack of detail and information provided in terms of how this venture will operate in accordance with the 4 Licensing Objectives.

Hardly any conditions have been proposed by the applicant.

No Operating schedule nor Risk Assessments have been provided within the application.

There is no local link to anyone operating this proposed enterprise. In the past from researching review photographs it looks like this was entirely BYOB so no control over levels of ABV of alcohol and no control over amount of Glass that may litter environment and create hazardous environment for pedestrians and vehicles.

Multiple websites feature Beer Bike Bristol but none with any clear mention of who is responsible nor any detail as to how they would be upholding the Licensing Objectives.

BEER TRAVEL UK LIMITED is not a secure Website and I could not access it at work.

Our Browser gives this message

You can't visit bristolbeerbike.com right now because the website sent scrambled credentials that Microsoft Edge can't process.

It does not appear to be a legitimate site.

Accessing on my personal mobile shows that the business offers the service which has a meeting point for customers of 78-86 Pennywell Road which is directly outside a Self-Storage Unit off residential streets in Easton.

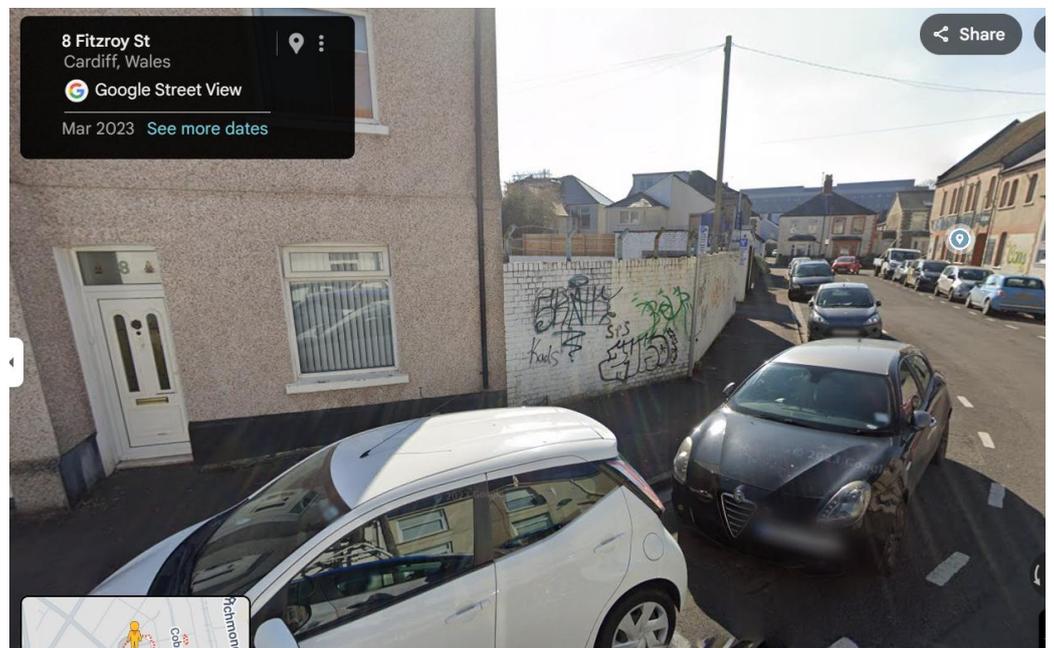
The meet point is shown below, and an aerial view appears to show the Beer Bike parked in the back yard of this storage company.

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If I, as a customer, was entertaining hiring this service, I would not expect my tour of Bristol in terms of sightseeing to begin on a back road storage facility that is not in the City Centre.



Likewise the Cardiff Beer Bike offering has a pick up point at 8 Fitzroy Street in Cardiff which according to Google looks like this



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The proposed DPS is based in London and appears from online research to be the person responsible for Beer Bike Birmingham whose website now appears to be shut down.

The phone number shown on the Beer Bike Bristol is the same phone number linked to Beer Bike Birmingham.

07985 463249

This is the same number for London Beer Bike.

The website for this one is in same format and font etc

The offering is £350 per 8 guests for which you get 32 cans of beer for the one hour ride.

What is the strength of the beer?

Who is monitoring Bike customers for sobriety, safety, noise, litter, inappropriate behaviour as whilst on the move the operator of the Bike will be concentrating on the road ahead.

They do offer a Sober Driver which is comforting!!

Several City websites have this logo



All you can drink is not a Responsible statement / promotion.

Where will alcohol be kept immediately prior to and after each "trip"
If the Bike for Bristol will be in St Judes in Storage will the alcohol that remains go back to Bath at close of event each day.

The Company appears to be based in London and possible abroad.
While the DPS will be responsible they are absolutely not local.

No mention of an Incident Book or register

No mention of any CCTV covering behaviour on the bikes.

The provision of the alcohol does not seem related to the sale. The provision will be in an entirely different City miles away from the actual sale.

After the transaction who is ensuring the alcohol goes to the correct persons and whether they are indeed of legal age or fit or suitable enough to pedal a large bike when they arrive.

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	<p>The entire application feels like a Trojan Horse scenario It seeks to store alcohol in an out of the way rather innocuous location while the overall business plan is to operate in Bristol and Cardiff with no safeguards, assurances, detail or anything that could be deemed reliable. The Licensing Objectives would have to be entirely satisfied for the duration of the Bike tours in these cities and nothing in this application instils any sense of trust or confidence in the proposes business.</p>
	<p>This representation objects to the application on the basis that the applicant has not demonstrated how the four licensing objectives will be promoted, contrary to s.4 Licensing Act 2003 and the Secretary of State’s s.182 Guidance (duty on licensing authorities and operators to promote, and to demonstrate promotion of, the objectives throughout the operating schedule and conditions).</p> <p>Statutory Framework (for ease of reference)</p> <ul style="list-style-type: none"> • Licensing Objectives – s.4 Licensing Act 2003: (a) Prevention of crime and disorder; (b) Public safety; (c) Prevention of public nuisance; (d) Protection of children from harm. • Operating Schedule & Conditions – ss.17–18: Applications must include an operating schedule describing steps to promote the objectives (s.17(4)). Where representations are made, the authority may refuse or grant with appropriate conditions (s.18). • Mandatory Conditions for alcohol – s.19 & the Mandatory Licensing Conditions Orders (2010 as amended 2014): Includes prohibition of irresponsible promotions (e.g., “all you can drink”; unlimited/unspecified alcohol for a fixed fee), age-verification policy, small measures availability, and DPS requirement for supply of alcohol on licensed premises. • Guidance issued under s.182: Must be had regard to by licensing authorities and operators; emphasises proportionate, evidence-based steps; clarity of operating schedules; protection of the public realm; and managing mobile/novel concepts through enforceable conditions.

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<p>Prevention of Crime and Disorder.</p>	<p>1) Prevention of Crime and Disorder (s.4(2)(a) LA 2003; s.182 Guidance Chs. 2 & 10) Deficiencies in Operating Schedule (ss.17–18). No operating schedule or risk assessments are submitted. The application proposes hardly any conditions, contrary to s.17(4)(e) which expects the applicant to set out steps to promote the objectives. In the absence of those steps, the authority cannot attach appropriate, enforceable conditions under s.18. Alcohol provision & BYOB risks. Historic operation appears to have been BYOB, removing control over alcohol strength (ABV), quantities consumed, and the introduction of glass into the public realm. This increases the likelihood of intoxication, litter, and disorder (Guidance s.182, Crime & Disorder). Irresponsible promotions – Mandatory Conditions. Website/social content featuring “all you can drink” is incompatible with the Mandatory Licensing Conditions (The Licensing Act 2003 (Mandatory Licensing Conditions) Order 2010 as amended in 2014), which prohibit unlimited or unspecified alcohol for a fixed or discounted fee and other irresponsible promotions. Granting a licence without robust controls risks immediate contravention of these mandatory conditions. DPS and authorisation. Supply of alcohol must be under a Designated Premises Supervisor (DPS) and authorisation of a Personal Licence Holder (s.19). The proposed DPS is London-based with no credible on-site oversight model for each “trip.” No assurance is given that a personal licence holder will be present or that day-to-day management is locally accountable (s.182 Guidance stresses effective management control). Age verification & refusals. No credible Challenge 25 (mandatory condition) detail is given for: pre-boarding checks, refusals, or preventing service to intoxicated persons. No incident/refusals log is proposed (often imposed as an appropriate condition under s.18 in the Guidance). Conclusion (Crime & Disorder). Given the lack of an operating schedule, BYOB history, irresponsible-promotion indications, and weak management, the application fails to demonstrate promotion of s.4(2)(a).</p>
<p>Public Safety.</p>	<p>2) Public Safety (s.4(2)(b) LA 2003; s.182 Guidance Chs. 2, 8 & 10) Vehicle safety & route planning. No route plans for Bristol or Bath are provided. Bristol’s narrow cycle infrastructure indicates the vehicle will operate mainly on public highways, intermixing with traffic and pedestrians. There is no plan for maximum passenger numbers, sobriety checks before boarding, emergency procedures, staff numbers, or daily maintenance. Reviews</p>

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	<p>linked to a related operation (same DPS/number) refer to the vehicle “falling apart,” signalling maintenance and safety competence concerns.</p> <p>Control of a passenger-propelled vehicle. No evidence is given that a single sober driver can safely control, brake, and manage a large, multi-pedal vehicle where passengers may be drinking. No detail on secondary supervision to prevent hazardous conduct while the driver concentrates on the road. This fails to meet the public safety objective (s.4(2)(b)) and the Guidance which expects proportionate, evidence-based mitigations in the operating schedule.</p> <p>Assembly/dispersal risks at meeting point. The stated meeting point at 78–86 Pennywell Road (self-storage yard off residential streets) is unsuitable for assembly, pre-boarding alcohol, and dispersal of potentially intoxicated groups, compounding public safety risk (crowding, highway interface, limited facilities).</p> <p>Other matters. We note from Beer Bike Bristol website that the vehicle is based off Pennywell Road in Bristol, yet the alcohol will be kept in Bath?? No planned events for Bath - Why not? Why keep the alcohol in Bath for use in Bristol and Cardiff – this makes no sense.</p> <p>There is no mention of plastic pint glasses, but we concede that some plastic glasses are visible in the online photographs from different cities.</p> <p>Will there be any glass or bottles particularly if BYOB? There are no controls on what is being consumed if BYOB. How many staff will be on each Bicycle – who will be monitoring the customers to ensure compliance.</p> <p>There are concerns regarding litter and particularly Glass waste being discarded onto the streets.</p> <p>Conclusion (Public Safety). In the absence of safety planning and competent management controls, the application does not promote s.4(2)(b).</p>
Prevention of Public Nuisance.	<p>3) Prevention of Public Nuisance (s.4(2)(c) LA 2003; s.182 Guidance Ch. 2 & Annexes on nuisance)</p>

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	<p>Noise. No noise management measures are proposed, despite a foreseeable risk of singing, amplified music, and group noise in mixed residential/commercial areas. The Guidance expects clear controls in operating schedules where nuisance is predictable.</p> <p>Litter & glass. No litter plan is provided (cans, cups, potential glass if BYOB). Mobile consumption across public highways creates high risk of street littering, contrary to the objective. Conditions commonly required (s.18) for similar concepts — e.g., sealed containers, onboard waste facilities, post-route cleansing — are absent.</p> <p>Urination & facilities. There is no provision for toilets and limited public toilets in the city centre. Foreseeable risk of public urination constitutes a public nuisance. No mitigations (scheduled comfort breaks, venue partnerships, time-limited dry segments) are proposed.</p> <p>Storage/transport inconsistencies. Alcohol reportedly stored in Bath while operating in Bristol/Cardiff. No secure transport protocol, custody chain, or pre/post-trip storage controls are described. This undermines both nuisance control and compliance (spillage, unsecured movements, opportunistic consumption).</p> <p>Conclusion (Public Nuisance). The application lacks any credible nuisance mitigations required to promote s.4(2)(c).</p>
Protection of Children from Harm.	<p>4) Protection of Children from Harm (s.4(2)(d) LA 2003; s.182 Guidance Chs. 2 & 14)</p> <p>Exposure to alcohol-related conduct. Bristol city centre (Purple Flag area, family destination) presents a heightened risk of children witnessing drunkenness, disorder, and inappropriate behaviour from a large, alcohol-focused vehicle in public spaces. The application proposes no safeguarding measures.</p> <p>Minimum ages & verification. No minimum participant age, no Challenge 25 policy detail (mandatory condition), and no plan for handling already-intoxicated arrivals. No provision for staff training records onboard for immediate inspection (commonly conditioned)</p> <p>Conclusion (Children). Absent clear safeguards and age-verification arrangements tailored to a mobile setting; the application fails to promote s.4(2)(d).</p>

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Outcome Requested.	<p>If this application is granted it will facilitate an alcohol-based operation with its inherent risks in two entirely separate Cities with no ownership or responsibility has been offered to uphold all of the Licensing Objectives.</p> <p>The Police would ask that this application be rejected.</p>
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In R (Daniel Thwaites PLC) v. Wirral Borough Magistrates Court [2008] EWHC 838 the court decided that the views of the police concerning issues of crime and disorder should weigh heavily. This was followed by the court in **R (on the application of Portsmouth City Council) v. 3D Entertainment Group Ltd [2011] EWHC 507**.

In R (on application of Hope and Glory Public House Ltd) v City of Westminster Magistrates' Court and Others (2011) EWCA Civ 312

- illustrates that licensed premises, and the activities that take place in those premises, exist in a dynamic environment, and should not be looked at entirely in isolation.
- confirms that this can include the impact that licensable activities have on a range of factors such as crime, the quality of life for residents and visitors to the area, and demand for licensed premises.

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Signed: *N Cutler*

Date: Tuesday, 03 March 2026

Click date to update.

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